CBRE

How CBRE Achieves Cross-Team Collaboration with Avature

Three Ways that CBRE is Leveraging Avature to Achieve Inter-Team Collaboration

1 ▶ Meeting to the different needs of its various stakeholders thanks to Avature's flexibility all from one centralized solution.

2 ▶ Building cross-team automated workflows to smooth out processes and increase efficiency.

3 ▶ Visualizing relevant data in dashboards for each stakeholder group to drive performance.

Discover What You Can Do to Promote Cross-Team Collaboration With Avature

The Starting Point: Identify the key data points you want to report on and start measuring them systematically to create a solid, centralized dataset.

Easy-to-Use Avature Functions: Bring the data to life with dashboards that display actionable or tangible information in real time based on user roles. This gives each stakeholder group a clear understanding of the status of their pipelines and to-do lists.

Taking it Up a Notch with Avature: Implement a gamification strategy to introduce a healthy amount of competition and promote cross-team collaboration.

Key Stats to Make the Business Case

86 percent of employees and executives cite lack of collaboration or ineffective communication for workplace failures.

Companies and organizations that communicate effectively are 4.5x more likely to retain the best employees.

92 percent of companies are trying to reorganize in a way that allows them to build a new digital culture, yet only 14 percent are sure they know how.

"The numbers just talk for themselves. Hiring Managers were pleased that they were getting faster shortlists and better visibility on the recruitment process with the Avature model."

Anchal Saxena
TA Operations Manager