

Three Ways to Show Results with Avature Reporting

Do you ever find it hard to get buy-in from the top brass? Or that you're called into a meeting unexpectedly and have to scramble for results? Becoming a data-driven company is no longer a cutting-edge feat, but the ability to track, display and share the right information at the right time remains a strategic resource that can set your team and your organization apart.

Keeping track of data and producing reports allows you to understand candidates better, assess the value of your employer brand, save on costs by making informed business decisions and keep track of market conditions.

Here are three ways in which you can use Avature data functions to show business impact:

1 ▶ **Bolster Productivity, Efficiency and Quality of Output Over Time**

Data enables companies to observe changes and fluctuations in their recruiting processes, casting a light on state-of-play. Traditionally, organizations either did not gather this information, scoured Excel spreadsheets or did guesswork.

With Avature, tracking progress means holistic visibility and making informed decisions at every turn. Users can observe seasonal, sporadic and long-term changes in candidate behaviours, where time and resources are being spent and any internal gaps that require extra support to optimize efficiency and processes, in order to meet talent acquisition goals in a timely manner and ultimately recruit the best candidates.

2 ▶ **Make Data Accessible to All Users and Use It to Gauge and Drive Personal and Team Performance.**

Define the individual and group metrics you want to measure and start collecting data automatically. Chart the results on customized role-specific dashboards to give each stakeholder full visibility of the core information they need. Not only can you create reports per stakeholder, but also context, such as your diversity and inclusion strategy, an event, requisition or geography. With Avature, you can choose how the results are displayed e.g. colourful pie charts, bar graphs, funnels, etc.

3 ▶ **Share Results in a Visual Way With the Click of a Button**

When you need to compile records that show performance, you can easily aggregate the collected data from different dashboards to create a single comprehensive report. In the past this was labor intensive, as you had to pull and analyze data from different spreadsheets. Today, with Avature, even less data-savvy users can confidently produce and distribute reports that not only showcase current results, but also provide strategic insights on strengths, areas of opportunities and what to do next.