

Look Further Than LinkedIn To Find Talent: *Extending Your External Reach*

After you've taken the opportunity to maximize your existing database of candidates, it's time for an external search to identify new talent that will strengthen your pipeline further. There are hundreds of online job boards and professional networks full of qualified individuals that you might not have identified yet.

But with so many sources available, where to start?

It's highly likely that the candidates you're looking to identify have profiles on **LinkedIn**, so there's no doubt it's a great place to begin your search for talent. But it's also a **very obvious place**

to look and your competitors will also be sourcing top candidates on the platform. If you want to get ahead, **take a more proactive and competitive approach** to sourcing by utilizing other online resources. For example, industry communities and portfolio sites, such as GitHub and Dribbble, are a great place to start if you're looking for tech and design profiles. From healthcare workers to retail employees, see if you can **leverage industry-specific job boards and sites**. You can also tap into **specific sources that support communities**, such as veterans, the unemployed and ex-offenders, depending on your hiring and business objectives.

95%

of recruiters use LinkedIn to find candidates

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Google

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