

# Make Your Case to Attend

#AvatureUpfront APAC 2026 – Sydney, March 12, 2026

**Subject:** Request for Approval: 2026 APAC Avature Conference Attendance

Dear [Manager's Name],

I would like to request your approval to attend the **2026 APAC Avature Conference** in Sydney. This one-day forum offers a valuable opportunity to gain practical insights into emerging HR trends and innovations that can help strengthen our talent strategies.

## Event Overview:

- **Date:** Thursday, March 12, 2026
- **Venue:** Pier One Sydney Harbour
- **Cost:** Complimentary registration

The conference brings together HR professionals from leading organisations across the region to discuss the evolving impact of data, technology and AI on HR strategy and talent management. It serves as a collaborative forum for exchanging ideas and exploring new approaches.

During the conference, attendees will take part in a mix of sessions and peer discussions, including:

- How organisations are using modern HR platforms, including Avature, to support talent and business goals
- Key topics organisations are focused on today, such as **tackling candidate fraud, measuring ROI and communicating the talent team's impact**, alongside real-world examples of **successful AI adoption**
- A first look at Avature's **product roadmap and strategy**, including AI and platform capabilities, with opportunities to provide direct feedback to the product team
- An **Art of the Possible** session showcasing peer use cases and practical examples of how organisations are applying HR technology to solve day-to-day challenges

In addition to the sessions and peer discussions outlined above, the conference also offers opportunities for informal conversations with peers and broader networking outside the agenda. Attendees range from senior HR leaders to sourcing and recruiting practitioners across a variety of organisations. Coming together with professionals from different roles and industries, and hearing what their organisations are doing, or choosing not to do, offers valuable perspective that I will be happy to share with the rest of the team afterward.

Given the strategic value and technical insights the conference offers, I believe attending would be a worthwhile investment of time. I appreciate your consideration and am confident the team would benefit from the insights and takeaways I bring back.

For more information on the event, please visit the conference [website](#).

Thank you for your consideration.

Best regards,

[Your Name]