

# Avature Technology Certifications

# Self-Service Tool Training Programs



This document outlines Avature's self-service on-demand certification programs designed for customer administrators and specialized customer resources using Avature tools.

Technology Certification	Overview
Junction	Designed for technical customer resources responsible for building, maintaining and troubleshooting integrations and data exchanges with Avature. It covers three core modules—Import Services, API Builder, and Junction—delivered through a combination of guides, videos, and mandatory assessments, plus access to live Q&A sessions with our Integration Services Team.
Rest API Builder	Designed for technical customer resources, this certification teaches how to configure API endpoints and how to actively manage and optimize your vendor ecosystem. Includes videos, guides, access to a portal with regularly updated technical documentation, and mandatory assessments.
Page Builder	Designed for admin users to enable them to create and edit pages—either from scratch or using templates—in a portal. Users learn to deliver new content in real time without requiring coding skills. It includes videos, guides, mandatory assessments, and live Q&A sessions with the Builder Support team.
Portal Apps Builder	We offer two variants for different audiences: For <b>Level 4 Users</b> : Designed for users that hold an <b>active</b> Level 4 Certification. For <b>UX Designers</b> : Designed for customers that want to register their branding specialists without certifying them in Level 4. The audience will be able to work autonomously with the tool, while final review and publication of changes remain the responsibility of a Level 4 user. Both variants include on-demand training materials, mandatory assessments and dedicated Q&A sessions with the Builder Support team—giving users the guidance and support they need to confidently master the tool.
Report Builder	Designed for admin users to gain the skills needed to create complex, customized reports independently. This certification combines on-demand resources, mandatory assessments and live training delivered by the Avature Data Analytics team for up to 15 users.

All certifications are included at no extra cost and come with an official Credly digital badge upon completion—giving you a powerful, shareable credential to showcase on social media.

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 Email Campaigns	Designed for marketing-oriented users who want to better engage candidates through effective email communications. You'll learn how to plan, build, and execute email campaigns end-to-end—from dynamic templates and drip campaigns to A/B testing and performance analysis—through a mix of on-demand content and a final live session.
 Landing Page Builder & Theme Builder for Landing Pages & Email Templates	We're currently working on developing on-demand certifications for the Landing Page Builder and the Theme Builder for Landing Pages and Email Templates. These programs will empower you to learn at your own pace, gain mastery of the tools, and apply best practices independently—making it easier for you to get up and running quickly and confidently.

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# Contact Us to **Learn More**

For more information about Avature Technology Certifications,  
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