



2017 EU Avature Conference

📍 Bulgari Hotel, London 📅 November 24

[Returning Attendees](#)

Report Builder

Who is the typical report builder user? Roadmap for upcoming features. Report builder vs. lists vs. built-in reports. Available sources, expressions, layouts, filters, privacy options and access settings.

Landing Page Builder

Functionality perks. Building talent communities with themes, fields, media attributes, hardcoded parameters (job, source, tag), acknowledgement message, redirect delay.

Email Template Variants

Definition. Creation. Connecting variants with workflows for triggering automatic communication.

A/B Testing

Definition. Tracking ROI of similar email campaigns through lists and built-in email template tracking report.

Scheduled Actions

Definition. Automating regular email campaigns, form completion requests and twitter posts. Tracking progress of recurrent scheduled actions.

Privacy

Access restrictions to specific people, jobs, companies, fields, sections, library items, WF steps. Field encryption.

Import Services

Definition. Setting up import services for regular/constant record creation or update through integrations. Considerations (sensitivity to structure and field type, deduping criteria and actions). Managing exceptions.
