

2017 EU Avature Conference

📍 Bulgari Hotel, London 📅 November 23 & 24



Thursday, November 23

7.30 am – 9.00 am



Breakfast

9.00 am – 9.30 am



Opening Remarks

[James Harrison](#), VP Sales EMEA, and [Jan Seevogel](#), SVP DACH, along with [Dimitri Boylan](#), CEO, [Avature](#)

9.30 am – 10.30 am



Strategic HR in Action

Simple, Intuitive, Powerful: A New Talent Acquisition Ecosystem

[Lopa Patel](#), Director of Global Talent Acquisition, Onboarding and Integration, [Zine Ben Mosbah](#), Global Talent Acquisition Technology and [Tomasz Konieczny](#), Project Manager, [PMI](#) along with [Robert Cohen](#), Implementation Consultant at [Avature](#)

5 Regions. 92 Markets. 17 Languages. 4 Solutions. PMI is in the midst of a global implementation of a fully integrated global talent acquisition 'eco system'!

Join the PMI team on a fascinating journey to discover how an integrated TA ecosystem will empower their talent acquisition teams worldwide with the capability to attract, source and manage active and passive candidates, onboard and integrate new hires, and where appropriate to do so, exit manage employees. They'll talk about the importance of analytics and reporting capabilities, and why reducing complexity, enforcing consistency and maintaining simplicity are critical success factors. You'll also learn what they expect to achieve from a candidates perspective - a contemporary, modern and simple solution that speaks to a multi-generational marketplace, which will engage, motivate and inspire an interactive and enjoyable candidate and employee experience.

10.30 am – 11.00 am



Coffee Break

11.00 am – 11.45 am

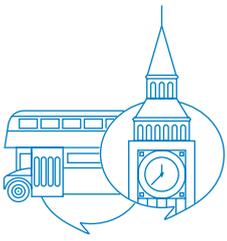


Strategic HR in Action

Dyson Institute: An Innovative Strategy to Recruit The Future

[Sarah Wallace](#), Global Head, Early Careers and [Gillian Howarth](#), Senior Project Manager, Talent Acquisition, [Dyson](#)

The Dyson Institute of Engineering and Technology teaches the next generation of engineers. Dyson's Talent Acquisition team sought out individuals with a passion for solving engineering problems who were looking for an immersive degree program. Their team used Avature ATS to support the application process for a new kind of Dyson employee. Join the Dyson team to hear about how they are taking an innovative approach to addressing skills shortages and utilizing Avature to support their initiatives.



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Thursday, November 23

11.45 am – 12.30 pm



Strategic HR in Action

Driven by Experts! TA in Times of Disruptive Technologies & Agile Teams

[Kerstin Wagner](#), Head of TA, [Deutsche Bahn](#)

In today's disruptive business environment, recruiting and employer branding are essential to staying ahead. Join Kerstin Wagner of Deutsche Bahn to discover her experiences and predictions for the growing importance of talent acquisition. Kerstin will highlight the driving elements to attracting top talent while explaining how her team has leveraged technology in the process. Part of the presentation will focus on why Deutsche Bahn selected Avature and how the organization implemented the technology. While providing her insights on the implementation process, Kerstin will explain the four key factors for a successful implementation.

12.30 pm – 2.00 pm



Lunch

2.00 pm – 2.45 pm



Strategic HR in Action

Mastering Talent Acquisition Transformation with Outstanding People And Partners at Siemens

[Stephanie Morton](#), Global Talent Acquisition Consultant: Strategy & Technologies, [Siemens](#)

Join Stephanie as she discusses technology disruption, new ways of working, and the complexity of recruiting 30.000+ hires in over 80 countries every year. Discover how to address transformation within your organization, while providing a consumer-level candidate experience that enables you to stay ahead of the curve. Learn how next-generation SaaS technology supports the Siemens TA transformation by placing engagement and service delivery at its core.

2.45 pm – 3.30 pm



Hello Recruitment... Meet Marketing!

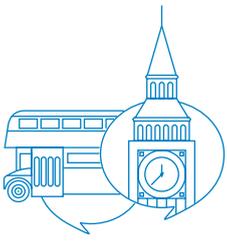
[James Harrison](#), VP Sales EMEA and [Scott Allan](#), Solutions Consultant and UK Regional Manager, [Avature](#)

Power User Track

Finding the Perfect Fit (And the Perfect Fit's Twin)

[Alejandro Hernan Pico](#), Director of Account Management and [Florencia Simino](#), Training Manager, [Avature](#)

Pinpointing the perfect candidates just became easier. During this 45 minute session, you will learn how to use the power of searching in Avature to find the best fits for a specific position and compare their capabilities. Once you locate your best match in Avature, you will learn how to efficiently find other people records similar to those candidates.



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Thursday, November 23

3.30 pm – 4.00 pm



Coffee Break



Power User Track

Everything You Always Wanted to Know About Lists (But Were Afraid to Ask)

[Alejandro Hernan Pico](#), Director of Account Management and [Florencia Simino](#), Training Manager, [Avature](#)

Lists can make all of the difference in your search for talent. This session highlights methods for keeping lists handy, sharing them externally, and effectively utilising columns. You will learn how to implement different filter criteria, as well as use lists as a way of searching for candidates. This session also covers how to screen candidates by doing a quick records review.

4.00 pm – 4.45 pm



All About Avature Mobile Apps

[Florencia Maurizi](#), VP Consulting and [Nina Jaksic](#), Product Marketing Specialist, [Avature](#)

Power User Track

Tactical Tips for a Winning Data Model

[Robert Cohen](#), Implementation Consultant, [Avature](#)

During this session, we will discuss the core elements that make a data model and why it is important to get it right. We'll also take the learning a step further, showcasing examples of some more advanced functionality and configurations. The session also includes time for questions.

5.15 pm – 8.15 pm



Cocktails at Il Bar



Friday, November 24

7.30 am - 8.45 am



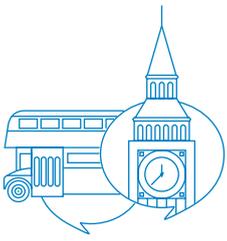
Breakfast

8:45 am - 9:45 am



Keynote
Avature 7

[Dimitri Boylan](#), CEO and [Nina Jaksic](#), Product Marketing Specialist, [Avature](#)



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Friday, November 24

9.45 am – 10.30 pm



Strategic HR in Action

Beyond The “Old Fashioned”: Transforming Global TA at Bacardi

[Katya Yuldasheva](#), Talent Search Director, [Bacardi](#)

Founded in 1862 in Santiago de Cuba, Bacardi is the largest privately held global spirits company with a portfolio of over 200 brands. Around the globe Bacardi employs 6,000 people. The business is focused on recruiting the best and brightest talent in order to have a well-balanced, diverse workforce. Handling complexity recruitment processes across multiple markets while complying with different data privacy requirements, including the new EU General Data Protection Regulation, is a challenge for all international organizations. Partnering with Avature allowed Bacardi to ensure consistency of global recruitment processes and regulatory compliance. Join Katya Yuldasheva to discover Bacardi’s story and why they chose Avature as part of a strategic change initiative.

10.30 am – 11.00 am



Coffee Break



Power User Track

Championing Email Marketing

[Florencia Simino](#), Training Manager, [Avature](#)

Learn how to effectively use your email campaigns for optimal lead and candidate engagement. A live demo of valuable real-life scenarios.

11.00 am – 11.45 am



Strategic HR in Action

Changing Directions: Virgin Media’s Candidate Experience Story

[Neil Chivers](#), Employer Brand & Marketing Manager, [Virgin Media](#) and [Dave Hazlehurst](#), Partner - Director of Client Services, [Ph.Creative](#)

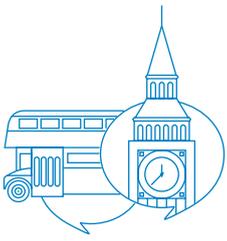
When Virgin Media decided to make candidate experience a priority for their business, they set out to build the best candidate experience possible. They used focus groups to learn about candidate expectations throughout the hiring process and found key pain points both for successful applicants and those who were ultimately rejected. They also identified savings of up to GBPE4.4 million from improving the process, which made a strong business case for the initiative. Join Virgin Media’s Neil Chivers and Dave Hazlehurst of Ph.Creative to discover how Virgin leveraged Avature to support its candidate experience transformation.

Power User Track

The Art of Reporting & Providing Visibility

[Alejandro Hernan Pico](#), Director of Account Management and [Ross Arieta](#), Implementation Consultant, [Avature](#)

Are you ready to take the leap into strategic reporting? During this 45 minute session, you will learn how to leverage the principle reporting features in order to provide increased visibility across your organisation. The core of our presentation will focus on how to customize dashboards based on your unique target audience.



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Strategic HR in Action

The Future of TA: Were You Ready?

[Emma Gibbons](#), Global Talent Consulting and [Catherine Watson](#), Global Recruitment Capability Lead, [Accenture](#)

Join Catherine Watson and Emma Gibbons of Accenture as they discuss the future of Talent Acquisition, from crafting better candidate journeys to reimagining your onboarding experience. As the session progresses, they will lead the group in two exercises that will help pinpoint your organization's place on the talent acquisition spectrum, as well as demonstrate how Avature can help your organization grow.

Power User Track

Smart Automation with Avature: Reduce Time Spent on Administrative Chores

[Florencia Simino](#), Training Manager and [Cath Humphrey](#), Implementation Consultant Lead, [Avature](#)

During this session, you will review tasks that are part of the recruiter's day-by-day work, explore sample configurations to use Avature, and discover how to make the most of your recruiters' time.

12.30 pm – 1.45 pm



Lunch

2.00 pm – 2.15 pm



Closing Remarks

[Dimitri Boylan](#), CEO, [Avature](#)

2.30 pm – 5.30 pm



Avature Specialist Certification