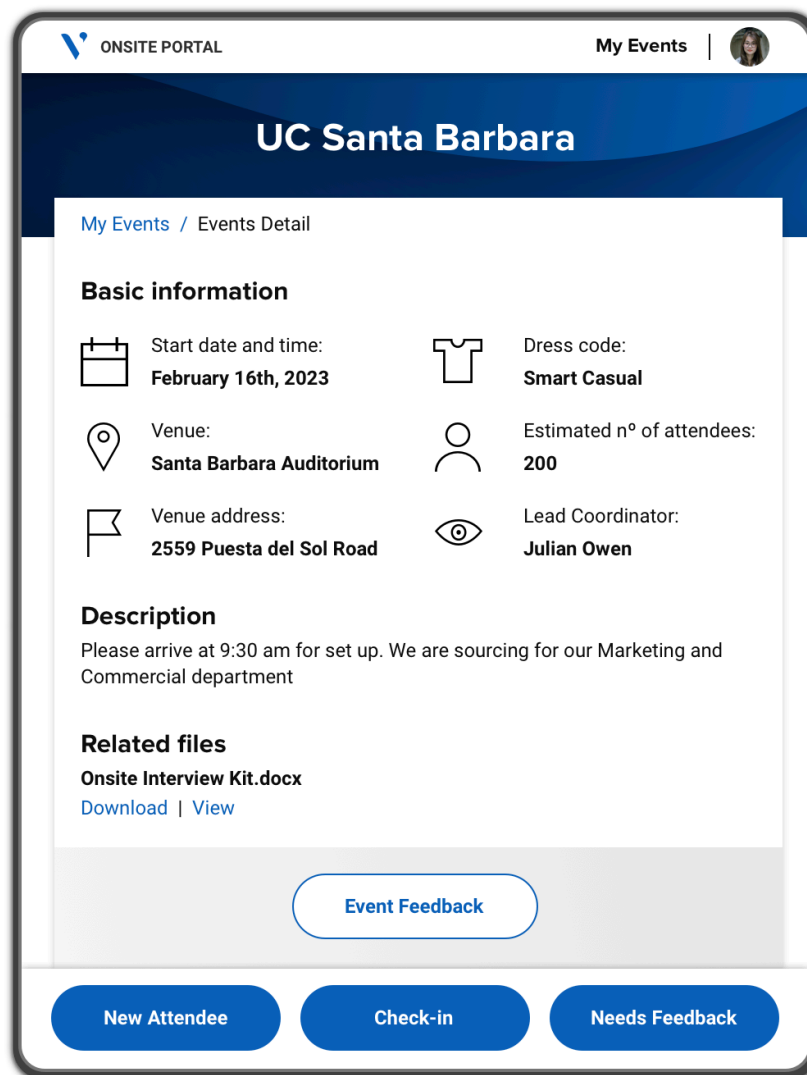# Avature Recruiting Events Management

Take Event Recruiting to the Next Level With Next-generation Technology

Avature Events Management is a fully bespoke solution for managing recruiting events from start to finish. It simplifies and improves the experience of every event-related stakeholder while enabling vendor relationship management. It can be optimized while in use, allowing you to refine your strategy based on program performance and recruiting results.

The solution integrates with social media, has powerful industry-leading CRM functionality, enables campaign management and can be used for in-person, virtual and hybrid events. In addition, it supports global program standards while accommodating local program variations and lets you manage the relationship with venues and staff members.
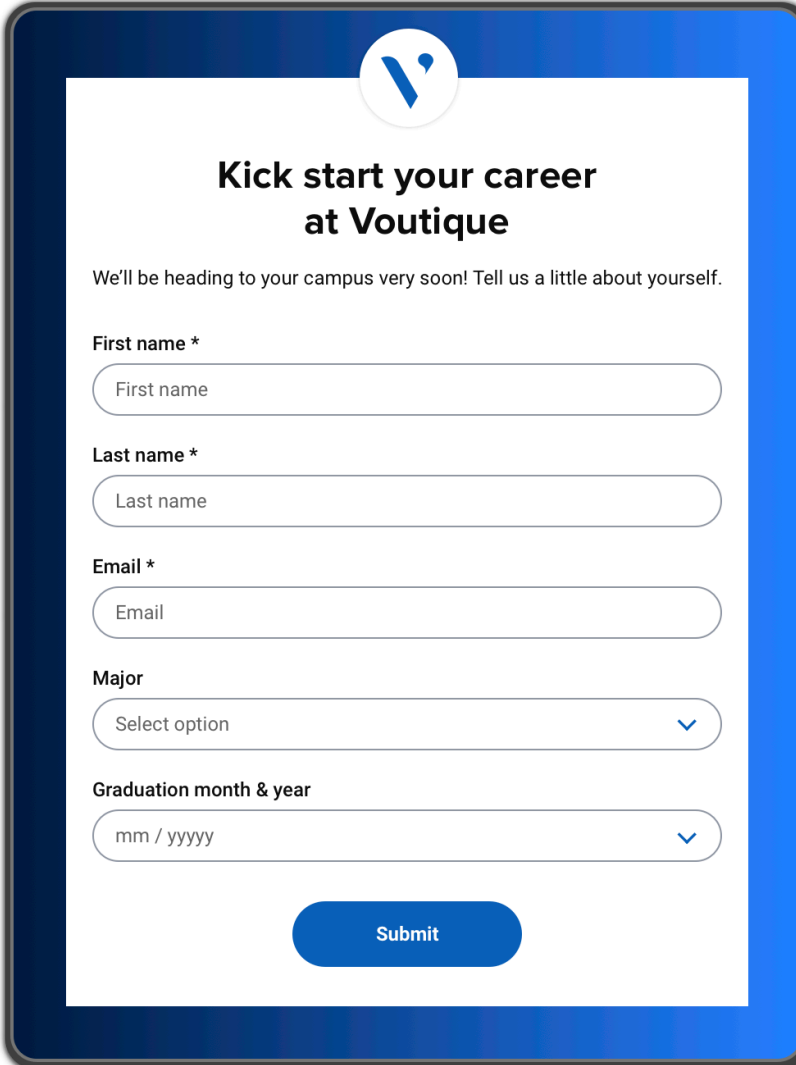
ONSITE PORTAL   **My Events**

UC Santa Barbara

My Events / Events Detail

Basic information

Start date and time:
February 16th, 2023

Dress code:
Smart Casual

Venue:
Santa Barbara Auditorium

Estimated nº of attendees:
200

Venue address:
2559 Puesta del Sol Road

Lead Coordinator:
Julian Owen

Description
Please arrive at 9:30 am for set up. We are sourcing for our Marketing and Commercial department

Related files
Onsite Interview Kit.docx
Download | View

Event Feedback

New Attendee   **Check-in**   **Needs Feedback**

Key Attributes

From a Winning First Impression to a Meaningful Relationship

Stellar Landing Pages and Sites

In an era where visual content is king, designing eye-catching landing pages and sites can be vital in making a winning first impression. Bring your employer brand to life with sleek sites that include custom logos, banners, multimedia elements, widgets and plugins. Speak to your audience with targeted content that describes your values, growth opportunities and different event initiatives, from diversity recruiting, to virtual events, to campus and job fairs.

Now that candidates have gotten to know you, it is your chance to know them. Decide what information you will request with easy-to-fill forms. Then segment your broader talent pool and design a personalized nurturing approach that resonates with your candidates' unique profiles and interests.

Kick start your career at Voutique

We'll be heading to your campus very soon! Tell us a little about yourself.

First name *

First name

Last name *

Last name

Email *

Email

Major

Select option

Graduation month & year

mm / yyyy

Submit

Self-service Content Management Tools for Enhanced Agility

Become the owner of your landing pages and sites with a content management system (CMS) that allows you to create and manage multimedia content on the go. Leverage a Wix-like, easy-to-use interface to respond to your changing recruiting needs in an agile and autonomous manner with a toolkit that requires no coding skills. With Avature CMS, you will be able to:

• Dynamically update the look and feel of sites and pages to reflect the event's spirit and the potential attendees' interests and preferences.

• Store templates to create beautiful branded sites for future events and save time for your busy teams.
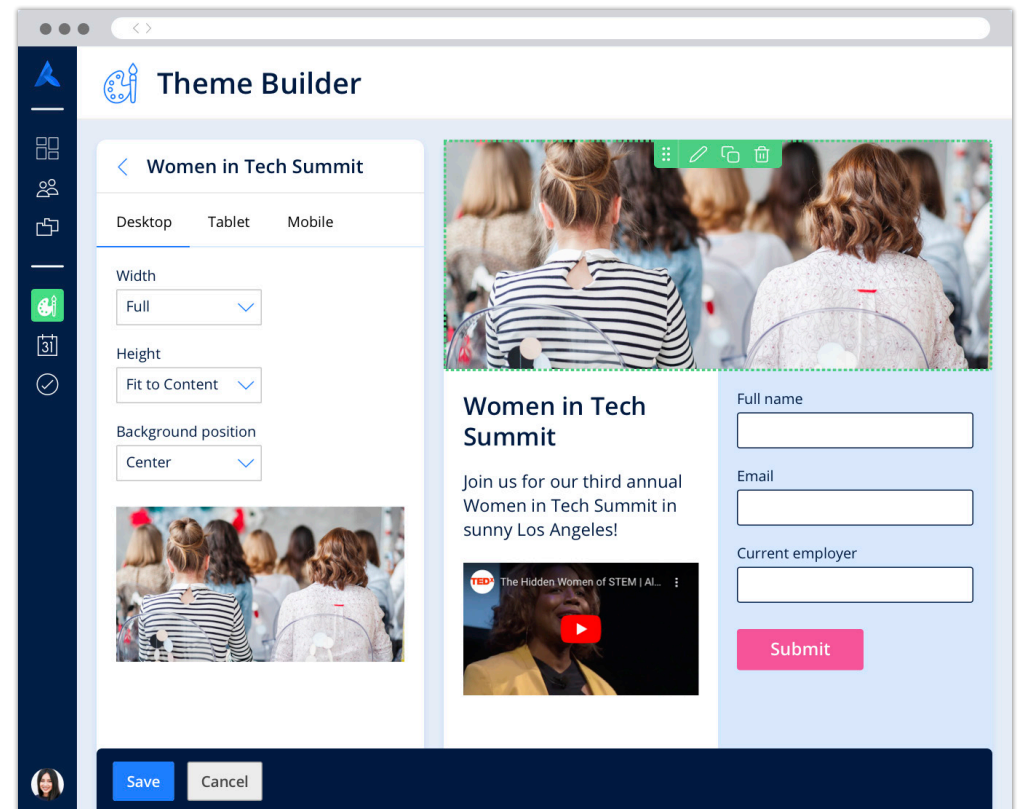
## Engagement Every Step of the Way

Meet today's talent where they are while increasing their engagement with scheduled yet personalized messages, such as custom event invitations, reminders and recommendations, post-event communications and interview invitations. Create a library of fully-branded and mobile-optimized email, SMS and WhatsApp templates, and adjust your communication approach based on your audience's preferences.

Figure out what is working with reports and dashboards that let you analyze click-through, delivery, conversion, unsubscribed and bounce rates, and decide when and how to adjust your strategy.
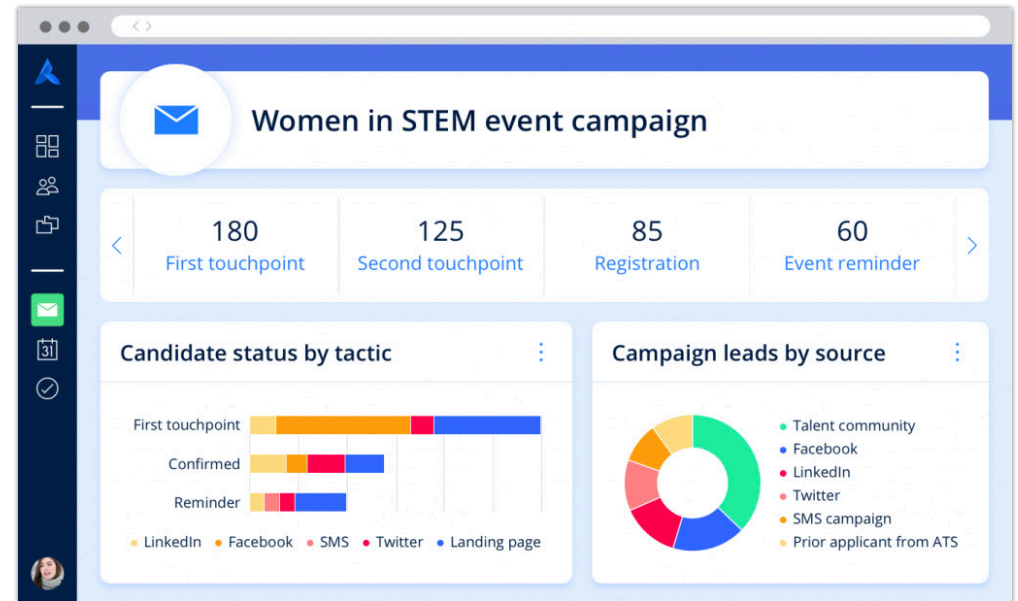
Advanced Email Marketing Capabilities

Ensure you always have nurtured talent at your fingerprints by combining customized emails with segmentation to deliver highly-targeted communications. Build on the personalized experience you have created thus far with post-event surveys to make your candidates feel heard. Along with the feedback gathered through the surveys, leverage reports and equip your team with valuable data to continue refining your approach.
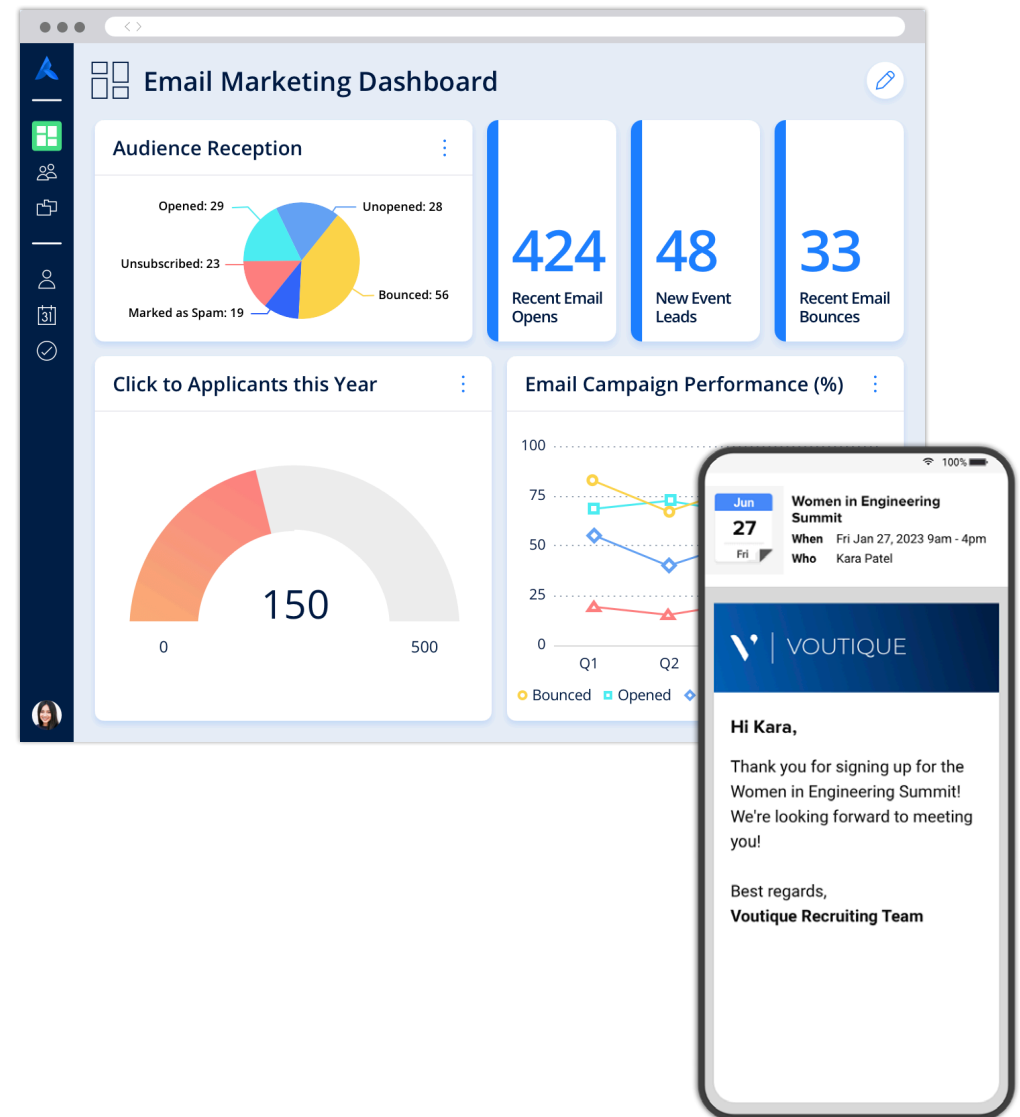
Maximizing Social Reach

With most people checking out social media multiple times a day, platforms such as Facebook, Twitter, LinkedIn and WeChat are excellent channels to boost the exposure of your events and cast a wider net of candidates. Deliver a smooth registration experience by enabling people to sign up using their Facebook, Google, LinkedIn, Xing and Viadeo credentials.

Optimize your strategy based on channel performance through unique tracking URLs and campaign analytics that provide visibility into the registrations coming from your posts.

Voutique
@voutique

Every year #VoutiqueLGBTech is an exciting time to come together and share ideas about the future of tech!

Join us for Voutique's Annual LGBTQ+ Tech Summit!

FIND YOUR FIT
A career that suits your life

12.7k

Like   Comment   Share

Comment …

Voutique
@voutique   Follow

Some highlights from today's #VoutiqueLGBTech Summit!

FIND YOUR FIT
A career that suits your life

3:10 PM - 25 Oct 2022

5k   11k   27k

Don't Let Top Candidates Fall Through the Cracks

Unearth Valuable Talent With Smart Searches

Maximizing attendance is the key to connecting with promising candidates at your events. Luckily, some of them might already be sitting in your database, which is why an intuitive, Google-like search will allow you to quickly and easily unearth these candidates and send invites proactively.

Thanks to machine learning, tap into semantic suggestions to create expanded search strings. Then choose the information you want to display, filter candidates, review and compare resumes at a glance and perform mass actions, such as linking them to events or starting their engagement journey.
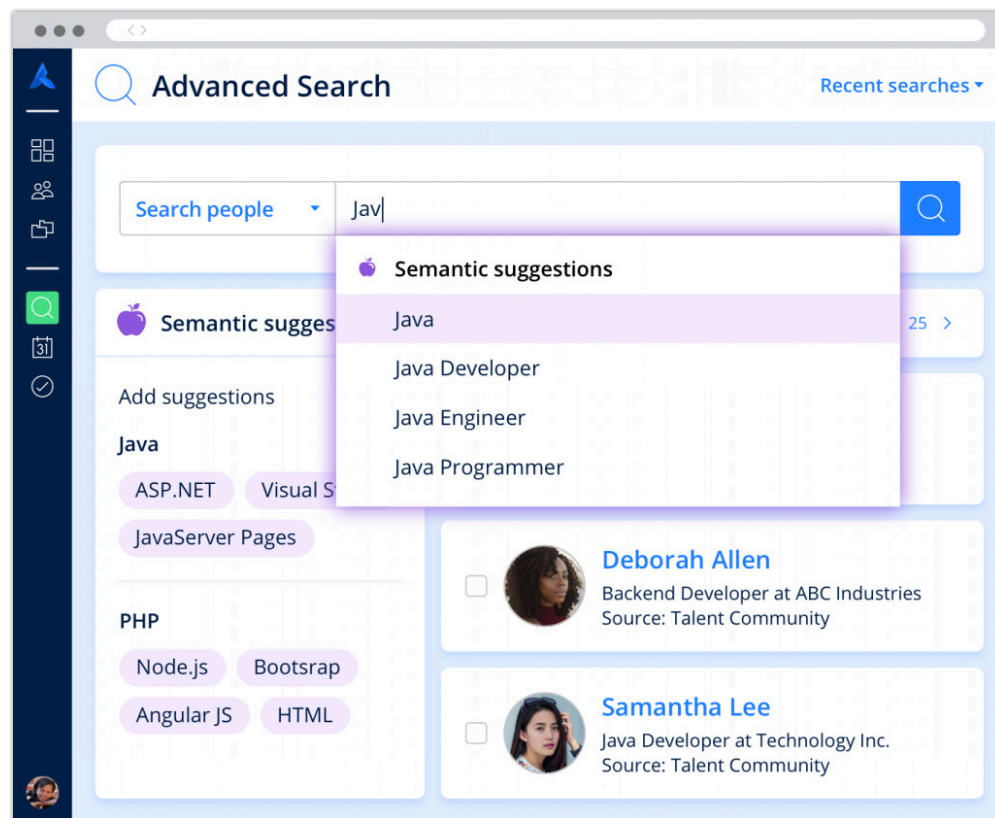
Make Efficient and Informed Hiring Decisions

Your recruiting team sits at the heart of the talent acquisition function, so simplifying and streamlining their daily activities will improve the results of your entire program. You can make it happen by implementing the following:

- Knockout questions to reduce the number of profiles recruiters have to review.

- A one-stop shop where all critical decision-making data, such as notes, feedback and resumes, is centralized.

- A simplified interface showing the status of requisitions and the performance of events.
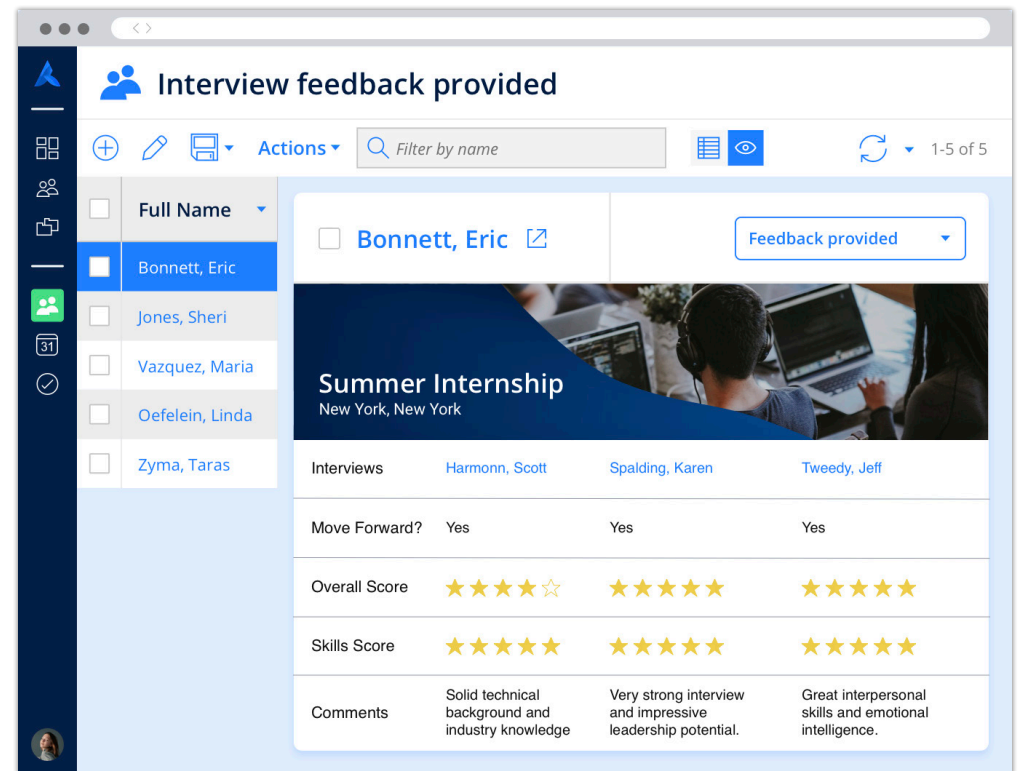
Event Management Reimagined

A One-stop Shop for Event and Vendor Management

Recruiting events can be a hectic environment, with attendees moving around quickly and limited time to engage candidates and record their data. Support your volunteers and staff on-site with an intuitive, centralized interface that allows them to perform tasks such as information collection, reporting, moving people forward in the process and interview scheduling, all at the click of a button.

Before and after the event, enable your recruiting teams to manage your relationship with universities, venues, media and merchandisers. Build intelligence, understand "who is who" within organizations, and track and report vendor costs and expenses while benchmarking them against your budget.
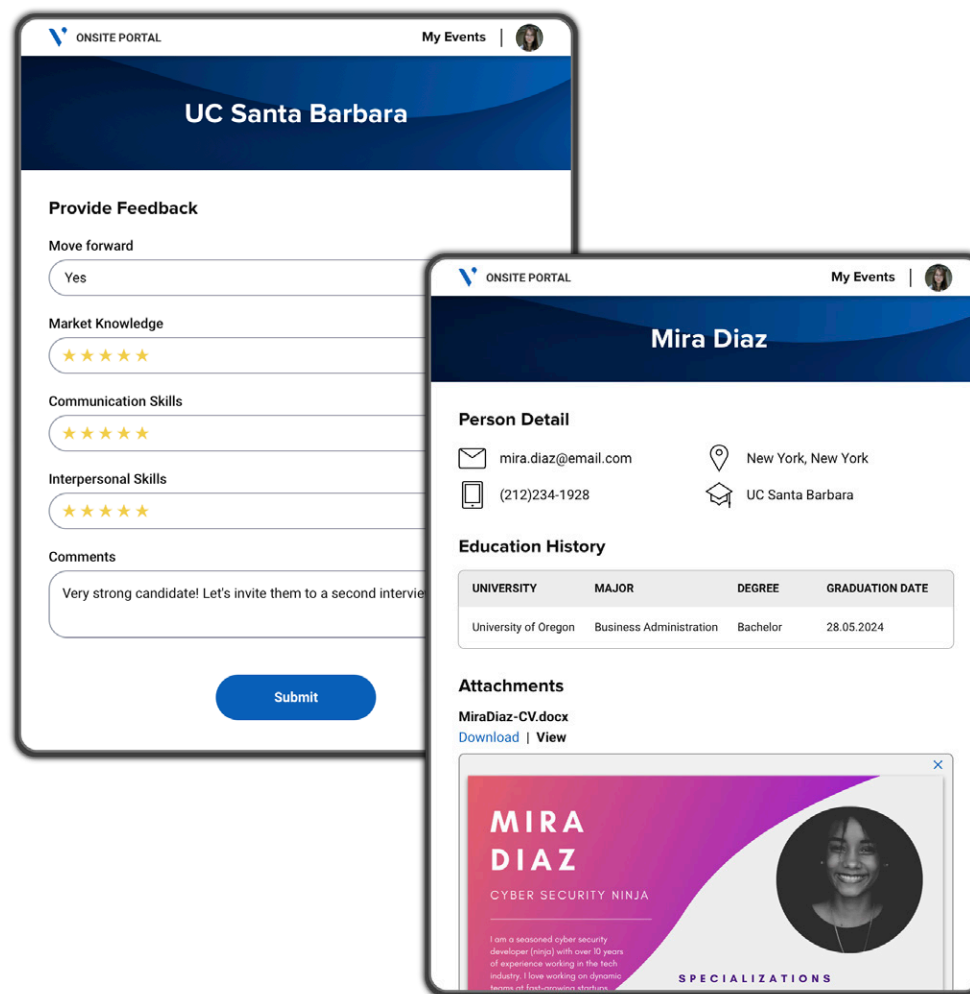
Flexibility Across All Formats

When it comes to recruiting events, the sky is the limit. Think outside the box to design a strategy that supports your hiring goals while diversifying your talent pools. Consider virtual events to reach candidates from untapped locations or who might not be able to make it to an in-person event. Turn to non-traditional options, such as workshops, coaching sessions, competitions or hackathons, to encourage the participation of entry-level or more experienced candidates based on your specific talent needs.

No matter the format or type of event you host, ensure you're able to deliver a consistent and personalized experience by equipping your team with the tools they need to execute all pre-, in- and post-event activities smoothly.
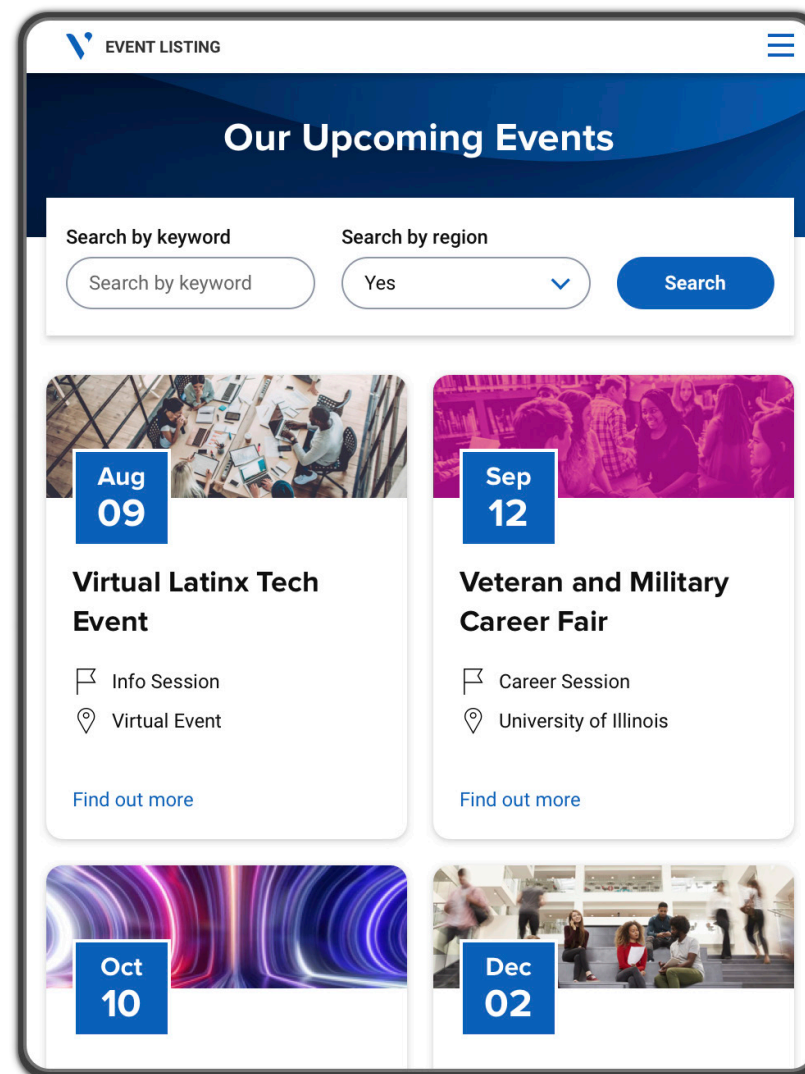
Interview Scheduling Made Easier

After candidate screening, interview scheduling is one of the most time-consuming tasks for recruiters. Simplify it by enabling both candidates and interviewers to handle scheduling on their own through an intuitive time-slot portal. Or else, let the system automatically take care of the process from end to end. Facilitate confirmation and cancelation management with integrations that ensure that all updates are reflected in the corresponding stakeholders' calendars immediately.
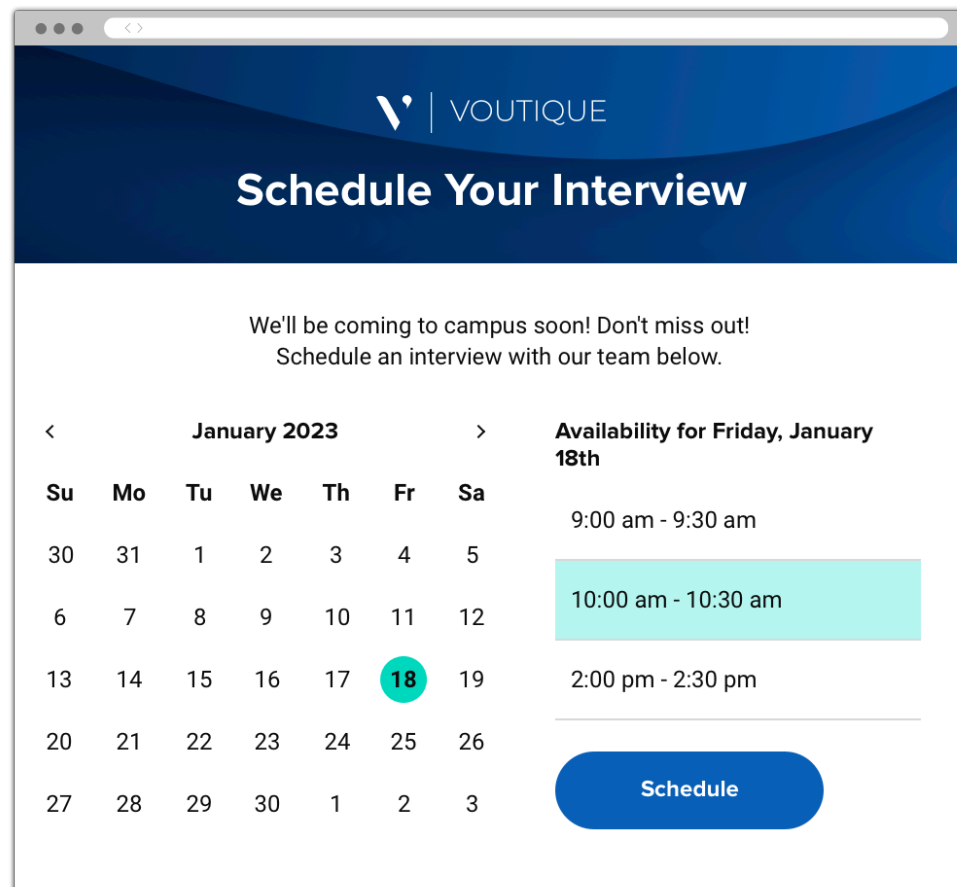
A Platform That Moves With You

Alleviate post-event workload by enabling your volunteers to handle attendee management and information collection right on-site, even when no internet connection is available.

With an app that can be downloaded to a mobile device or tablet, it is possible to update candidates' profiles on the go and even turn the devices into convenient kiosks for candidates to self-register while waiting in line. The information syncs up directly with your database, eliminating the need to incorporate the resumes and notes manually.
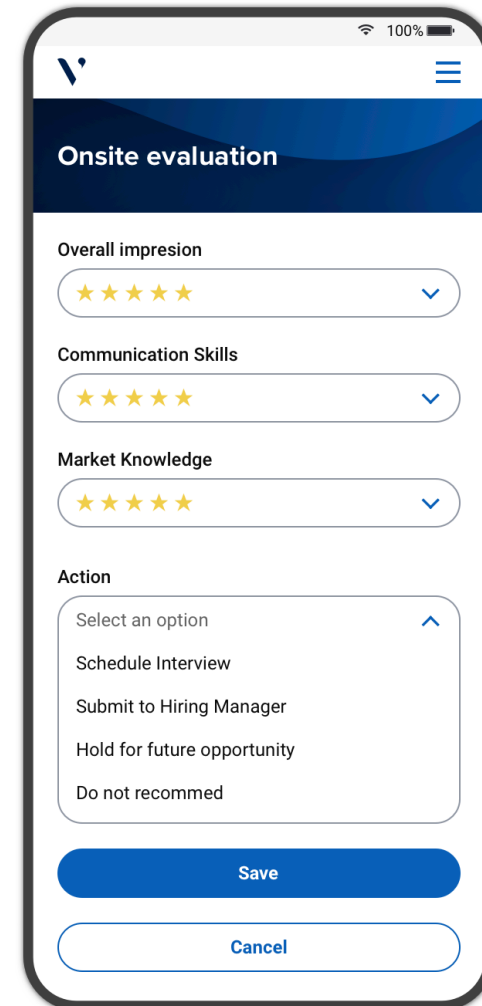
Dashboards and Reports for Continuous Improvement

Keep track of your events' ROI in real time and share reports with relevant stakeholders. From campaign engagement, to recruiter productivity, to candidate experience, track and optimize your efforts over time:

- Gain insights into engagement and campaign success with metrics.

- Identify the most effective candidate sources.

- Keep tabs on your event's registrants, applicants and, ultimately, hires.

- Perform cost-against-budget analyses.

- Assess vendor ROI.

Take your recruiting events strategy even further with granular data about key KPIs obtained from custom reports you can create with the Avature Report Builder.
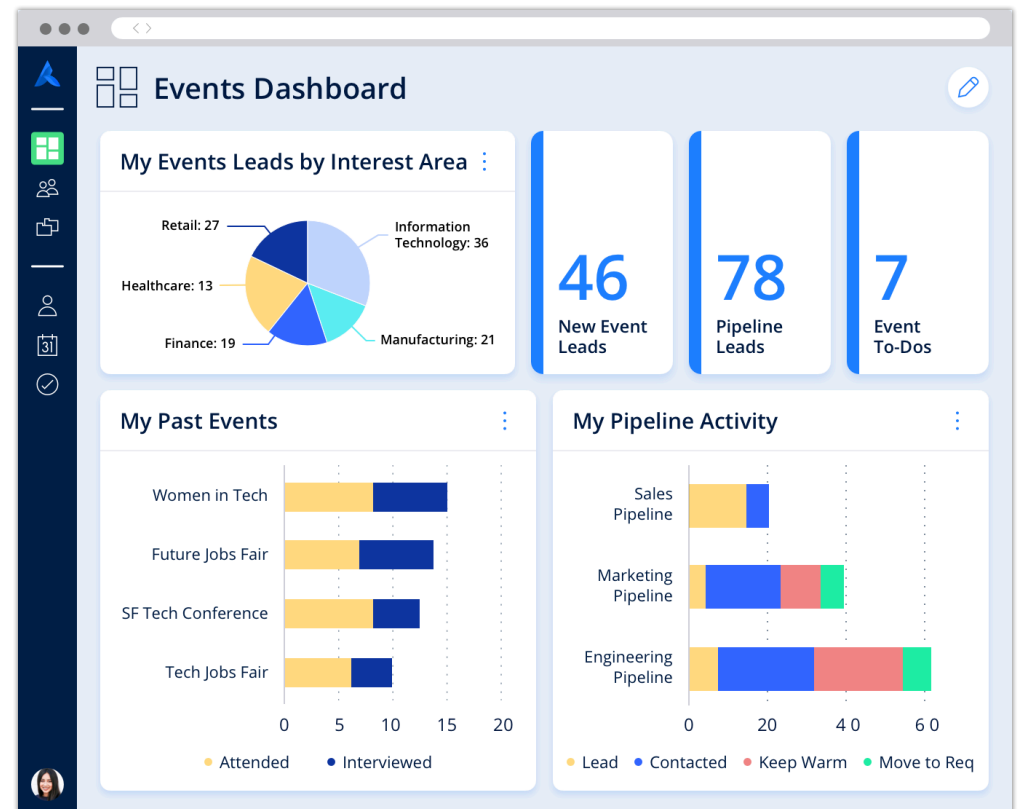
Painless Integrations

With over 15 years of experience partnering with customers across major industries and 150 countries, we've developed a platform that supports their unique HR strategies through comprehensive integration capabilities.

Avature's supplier-neutral integrations toolkit empowers our customers to build their ideal ecosystem by bringing their own vendors or choosing from our growing catalog of 200+ off-the-shelf integrations. These are fully maintained by us and require no additional development or testing, and include:

- Candidate Relationship Management (CRM) systems

- Applicant Tracking Systems (ATS)

- Job boards

- Job aggregators

- SMS providers

Avature offers two more options for adding new integrations: self- and full-service. With the self-service features, customers can build integrations on their own through an easy-to-use interface.

As for the full-service option, our dedicated integration specialists create tailor-made integrations to meet our customers' specific business needs.

Market Leaders Rely on Avature

650+
customers worldwide

- 110 of the Fortune 500
- 7 of the top 10 Fortune 500
- 23 of the FTSE 100
- 102 customers with +75,000 employees
- 4 of the Big 4 accounting firms
- 8 of the top 20 Forbes America's Major Banks
- 8 of the top 10 World's Largest Retailers
- 7 of the top 10 World's Largest RPO's
- Some of the most forward-thinking Federal agencies

100+
multi-country implementations

Since product release in 2008, Avature has been facilitating some of the most advanced talent acquisition and talent management programs in the world.

Contact Us to Learn More

For more information about **Avature Recruiting Events Management**,
please contact your Avature representative or visit our website

www.avature.net

Avature