

Day 1 WEDNESDAY, MARCH 19, 2014

Time	Topic
7.00am - 8.30am	Breakfast
8:30am - 9:00am	Opening Remarks Dimitri Boylan , Founder & CEO, Avature
9:00am - 10.00am	Relevance at Scale – Building Meaningful, Ongoing Relationships with the World’s Best Talent Sjoerd Gehring , Global Head of Talent Sourcing and Innovation, Accenture Accenture will share their talent CRM strategy and explain how their relationship-centric talent acquisition strategy defined their use of Avature. The result: a quickly growing, highly engaged, data-rich source of great talent.
10.00am - 10.45am	Advanced Search and Matching Agustin Donati , Product Marketing Analyst, Avature
10:45am - 11.15am	Coffee Break
11.15am - 12.15pm	Building a Comprehensive International Staffing Platform at AT&T Jasmyn Merrick , Project Manager, AT&T Faced with hundreds of users, dozens of countries, a multitude of competing business needs, and introducing a brand-new staffing model, AT&T leveraged Avature’s capabilities to build a comprehensive staffing platform. When AT&T introduced the Full Service Staffing Model to their internationally based population, they needed a platform that would track jobs and candidates, receive internal and external applications, support employee referrals, and facilitate the staffing approval process. Discover how AT&T successfully developed the infrastructure needed to support their complex international staffing operations.
12.15pm - 1.15pm	Lunch Break
1.15pm - 2.15pm	Recruitment Marketing Florenzia Maurizi , VP Consulting, Avature
2.15pm - 3.15pm	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Change Management & User Adoption Matt Grove, Principal Consultant, Recruiting Toolbox, Inc. In a world with so many systems, tools, and technologies fighting for recruiters’ mind share, changing management and user adoption can be an uphill battle. Matt Grove, formerly Recruiting Director and Sourcing Leader at KPMG, will discuss approaches and strategies to ensure changes are met with open arms and users adopt the tools that underpin your Talent Acquisition strategies.</p> </div> <div style="width: 48%;"> <p>Workflow Workshop <small>Breakout room</small> Michael Johnson, SVP Sales, Avature In this session, participants will be divided into small groups to model and build workflows in Avature for real-life recruiting and Talent Management programs. Groups will compare and analyze user experience, business impact, and the challenges they face.</p> </div> </div>
3.15pm - 3.45pm	Coffee Break
3.45pm - 4.00pm	Avature Technology Infrastructure Bob Griffith , SVP Data Centers and Security, Avature
4.00pm - 5.00pm	Launching an Employee Referral Program at Express Scripts, Inc. Jennifer Shappley , Sr. Director of Talent Acquisition, & Jessie Wiese , Talent Acquisition Specialist, Express Scripts, Inc Jennifer and Jessie will discuss how Express Scripts, Inc. leverages Avature to run their global Employee Referral Program with point rewards, social tracking, and dashboards. Express Scripts, a Fortune 50 company with over 30,000 employees, was looking to improve the way they managed their Employee Referral Program. Learn how they use Avature’s ERP solution to run a point-based program that ties into their employee recognition system to reward employees for their referring efforts.
6.00pm - 9.00pm	Cocktails at Chihuly Art Gallery

DAY 2 THURSDAY, MARCH 20, 2014

Time	Topic	
7.00am - 8.30am	Breakfast	
8.30am - 9.30am	From Passive Prospect to New Employee – Your CRM and ATS in One Platform Riges Younan , VP Sales ANZ, Avature In this session, you will see a live demonstration of how Avature’s hybrid ATS & CRM platforms are being used by companies, and for on-boarding processes.	
9.30am - 10.30am	EMC’s Global Avature Portals Steve Kimball , Sr. Director, Global Talent Acquisition Operations, EMC During this session, Steve will review how EMC leverages Avature portals to hire more effectively. EMC’s portals offer a complete TA solution, even when branded individually, and have solved their Employee Referral and Agency Recruiting challenges. Additionally Steve will explore a creative solution for internal mobility that will be rolled out in 2014.	
10.30am - 11.00am	Coffee Break	
11.00am - 12.00pm	Data Mining at Sodexo Heather Thomas , Strategic Sourcer/Senior Recruiter, & Scott Sherman , Talent Acquisition Director, Sodexo You have tens or hundreds of thousands of candidates in your Avature system. Now what? In this session, we’ll learn best practices from Heather Thomas, lead sourcer for Sodexo, on how to use Avature search and lists to uncover top talent you already know. She’ll walk you through the data mining and search techniques she applies to get the most out of her Avature database of candidates.	Lists, Reports & Dashboards <small>Breakout room</small> Agustin Calabro , Consultant, & Román Cunci , Product Marketing Analyst, Avature A session that will give you insights into effective list creation, ad hoc reporting, custom reports, and role-based dashboards.
12.00pm - 1.00pm	Lunch Break	
1.00pm - 2.00pm	Moving to the Next Generation ATS at Condé Nast Dory Kim , Director, Talent Acquisition and Operations, & Katie Turrel , Director, Talent Acquisition, Editorial, Condé Nast Changing from a legacy system to a new one is no small undertaking. Learn how Conde Nast switched from their legacy ATS to Avature - why they decided to make the switch, key learnings, what was different about the Avature experience, the time it took to make it happen, a view into their Avature ATS configuration, and the ultimate results.	
2.00pm - 2.45pm	Avature Mobile Ezequiel Vázquez , VP Product Development, Avature Hiring Manager app and Mobile apply.	
2.45pm - 3.15pm	Coffee Break	
3.15pm - 4.15pm	Creating Value by Utilizing Unique Users in Avature Kim Parkinson , Sr. Associate of Hiring Operations, SapientNitro In this session, we’ll learn how SapientNitro, the digital marketing agency subsidiary of Sapient, got creative to utilize Avature with unique groups of users to create value and efficiency.	Advanced Data Modeling <small>Breakout room</small> Svetlana Kozhina , Consultant, & Denise Dresler , Consultant, Avature What are the key elements when deciding how to design a data model that is efficient and supports your business processes? In this workshop, we’ll discuss Avature’s most recent developments and implementation best practices. Through examples and live configuration, we’ll look into the various alternatives for data storage and explain how they can be applied in your Avature instances.
4.15pm - 5.15pm	Leveraging Avature Across the Entire Talent Acquisition Lifecycle at 7step RPO Victor Alberts , Sourcing Solutions Manager, & Erin Bazinet , Social Media Manager, 7step RPO Avature is much more than a ‘search’ tool. In this fast-paced presentation, Victor and Erin will explain how to configure Avature to manage the full Talent Acquisition lifecycle - from referrals, to leads, to applicants, to social, and even as an ATS. Discover how to get the most out of Avature CRM. Put on your marketing hats and be prepared to learn how to: <ul style="list-style-type: none"> • Turn Avature into an all-inclusive Talent Management platform • Engage candidates through the entire Talent Acquisition lifecycle - not just for the top-of-funnel • Set up custom fields to segment your talent community into ‘marketing personas’ • Use Avature to create beautiful HTML-rich emails • Prove the ROI of your marketing efforts by using essential candidate engagement metrics 	
6.00pm - 10.00pm	Cocktails at the Mandarin Bar	

DAY 3 FRIDAY, MARCH 21, 2014

Time	Topic
7.00am - 8.30am	Breakfast
8.30am - 9.30am	Campus & Events Management Kelsey Sampson , Regional Sales Manager, Campus Solutions & Ernie Kueffner , SVP Global Services, Avature Avature's Campus and Events Management solution helps you manage candidate registrations at events and publish events to a site for pre-event registration, allows candidates to self-schedule into interview timeslots at events, helps the campus team better manage key on-campus relationships, and more. In this session we'll look at a live demo of Avature's Campus and Events Management Solution explore best practices, and see live examples from Avature customers. Avature's new Event Registration App will also be unveiled.
9.30am - 10.30am	Talent Management 2.0 - Avature Social Intranet Ezequiel Vázquez , VP Product Development, & Dimitri Boylan , Founder & CEO, Avature
10.30am - 11.00am	Coffee Break
11.00am - 12.00pm	Optimizing the Candidate Experience Using Avature Florescia Maurizi , VP Consulting, & Ezequiel Vázquez , VP Product Development, Avature
12.00pm - 1.00pm	The Year in Review - Avature Roadmap & Closing Remarks Ezequiel Vázquez , VP Product Development, & Dimitri Boylan , Founder & CEO, Avature